5 hustles · 5 prompts · 5 first weeks

5 AI Side Hustles You Can Start This Week.

What to sell, who pays, the tools to learn and a plan for your first week, for each of the five. Plus a prompt to copy for every one.

Five services businesses already pay for. Here's where to start each one.

Fadé Adeniyi

START HERE

What is an AI side hustle?

An AI side hustle is a service you sell where AI does the slow parts and you do the thinking. This guide gives you five: content, automation, agents, video and websites. For each one you get what to sell, who pays for it, the tools to learn, a plan for your first week and a prompt to start.

I co-founded Techlerator, the company behind Xeruit. I've spent years building software for businesses. Every hustle here is a job businesses already pay people to do. AI makes you faster at it. It doesn't do the job for you, so you still need to learn it.

You don't need to know how to code for any of the five. You'll learn as you go. The prompts are there to help you start.

AI assistant	A tool you talk to in plain English, like Claude or ChatGPT. It writes, plans and explains.
Prompt	The message you type into an AI tool. The better you explain what you want, the better the answer.
Client	The person or business who pays you.
Offer	One sentence that says what you do, for who and what they get.
Portfolio	Samples of your work that show people what you can do before they pay you.

> **THE TRAP**
>
> Learning every tool before you sell anything. It feels like progress, but nobody pays you for watching tutorials. Pick one hustle, learn the two or three tools it needs and make something you can show a real person this week.

HUSTLE 01 · AI CONTENT CREATION

How do you turn AI into a content production business?

Turn AI into a content production business. You make posts, carousels and scripts for people who don't have time to make their own. AI helps you plan and draft. You bring the ideas, the taste and the edit. **Who pays:** small business owners, coaches, consultants and founders who know they should post but never get round to it.

WHAT YOU CAN SELL

- Social media content creation
- Instagram and LinkedIn carousels
- Content strategy and scripting
- Personal brand content packages
- AI-powered content repurposing

Claude	An AI assistant from Anthropic. Use it to plan topics, research and draft posts and scripts in your client's voice.
ChatGPT	An AI assistant from OpenAI that does a similar job. Learn whichever one your clients already use as well.
Canva	An online design tool full of templates. It's where you'll make carousels and graphics.

YOUR FIRST WEEK

1. **Pick one kind of client**, like estate agents or personal trainers. Follow ten of them to see what they post.
2. **Make three sample carousels** for a made-up business in that niche. Draft them in Claude and design them in Canva.
3. **Write your offer** with the prompt below, so you can say what you do in one sentence.
4. **Show five people you already know** who run a business and offer them a free week of posts.

```
Help me write my first offer for an AI content creation service.

WHO I WANT TO WORK WITH: [e.g. personal trainers in my city]
WHAT I'M GOOD AT: [e.g. writing, design, knowing the gym world]
WHAT I CAN MAKE: [e.g. carousels, LinkedIn posts, short video scripts]

1. List the five things these people most need to post about and why they don't get
round to it.
2. Write my offer in one sentence: what I make, for who and how often.
3. Plan a one-week sample pack I can make for free to show them: three carousels and
two posts, with a topic and a hook for each.
4. Write a short, friendly message I can send someone I already know who fits this.

Ask me any questions you need first. Don't invent results or numbers for me.
```

How do you help businesses automate their boring work?

Help businesses automate repetitive tasks and build smarter workflows. You find a job someone does by hand every week, like copying form answers into a spreadsheet. Then you set up tools to do it for them. **Who pays:** small teams drowning in admin, like agencies, clinics, trades firms, recruiters and online shops.

WHAT YOU CAN SELL

- Lead generation systems
- Automated customer onboarding
- Email and follow-up workflows
- Business process automation
- Reporting and admin automation

Claude Code	Claude working inside a folder on your computer. It reads, writes and runs files when you ask in plain English.
Claude Cowork	Claude in the desktop app, working through files and tasks in a folder you give it. Made for people who don't code.
MCP	Model Context Protocol. An open standard that lets Claude connect to other apps, like a calendar or a database.
n8n	A workflow tool. You join apps together as boxes on a screen, so a new form entry can update a sheet and send an email.

YOUR FIRST WEEK

1. **Write down one boring task of your own**, step by step, exactly how you do it now.
2. **Build it in n8n** with one trigger and two or three steps. Ask Claude to explain anything you don't get.
3. **Record your screen** while it runs. That short video is your first piece of proof.
4. **Ask three business owners** which admin job they'd pay never to do again, then plan one with the prompt.

```
Help me turn a boring business task into an automation plan.

THE BUSINESS: [e.g. a small cleaning company]
THE TASK, IN THEIR WORDS: [e.g. "I copy every enquiry from the website form into a
spreadsheet and email them back"]
THE APPS THEY USE: [e.g. Gmail, Google Sheets, their website form]

1. Write out every step of the task the way a person does it now.
2. Mark which steps a tool like n8n can do and which need a person to check.
3. Draw the automation as a simple list: what starts it, then each step in order.
4. List what could go wrong and how I'd notice.
5. Write a two-line summary I can show the owner, in plain English with no jargon.

I'm a beginner, so explain any term you use.
```

HUSTLE 03 · AI AGENT BUILDING

How do you build AI employees for a business?

Build AI employees that can perform tasks, follow instructions and complete business workflows. An agent is AI that takes a goal, works out the steps and uses tools to finish the job, like answering a customer using the shop's help pages. **Who pays:** businesses with work that follows clear rules but changes every time, like support, hiring, sales and research.

WHAT YOU CAN SELL

- AI customer support agents
- AI recruitment assistants
- AI sales agents
- AI research assistants
- Personal productivity agents

Claude Code	Where you'll build and test your agents. Give it a folder and a `CLAUDE.md` note and it follows your instructions every session.
Claude Agent SDK	Anthropic's toolkit for building your own agents in Python or TypeScript, with the same tools that run Claude Code.
MCP	How your agent connects to the apps it needs, like an inbox, a help desk or a spreadsheet.

YOUR FIRST WEEK

1. **Read the Agent SDK overview** at `code.claude.com/docs/en/agent-sdk/overview` so the words make sense.
2. **Build yourself a research assistant** in Claude Code: a folder with a `CLAUDE.md` that says what to research and how to report back.
3. **Use it every day** and note where it gets things wrong. Each fix teaches you something you'll reuse for clients.
4. **Pick one of the five agents** to specialise in and design it with the prompt below.

```
Help me design my first AI agent before I build anything.

THE AGENT: [pick one: customer support, recruitment, sales, research or personal
productivity]
WHO IT WORKS FOR: [e.g. a small online shop]
THE JOB IN ONE SENTENCE: [e.g. answer delivery questions using the shop's FAQ]

Write me a one-page job description for this agent:
1. ROLE: what it does, in plain words.
2. WHAT IT CAN READ AND USE: files, inboxes, websites or apps.
3. WHAT IT MUST NEVER DO: for example, send anything, refund anyone or make
promises.
4. WHEN IT HANDS OVER TO A HUMAN.
5. HOW I'LL TEST IT: ten real questions it should get right.

Then tell me the smallest version I could build this week in Claude Code.
```

How do you edit video faster with AI?

Help brands and creators produce more video content without spending hours editing. You turn raw footage into finished short videos with cuts and captions. AI speeds up the slow parts, like finding the best moments. **Who pays:** creators, podcasters, coaches and brands who film more than they can edit.

WHAT YOU CAN SELL

- Short-form video editing
- Podcast repurposing
- Talking-head videos
- AI-assisted video production
- Batch video content packages

Claude	Finds the best moments in a transcript and writes hooks and captions. A transcript is the video's words written out.
Adobe Premiere	Adobe's professional video editor. Learn it for longer edits and for clients who already work in it.
CapCut	A video editor for phone and desktop with automatic captions. Fast for short-form clips.

YOUR FIRST WEEK

1. **Film ten minutes of yourself** talking about something you know, or ask a friend for a raw episode of their podcast.
2. **Get the transcript** and paste it into Claude with the prompt below to find the best clips.
3. **Edit three short clips** with captions in CapCut. These are your portfolio.
4. **Offer three creators** a free sample clip made from footage they send you.

```
Here's the transcript of a long video: [PASTE TRANSCRIPT]

It's for [WHO THE CREATOR'S AUDIENCE IS].

1. Find the five best moments for short clips of 30 to 60 seconds. Give me the exact
first and last line of each, so I can find them in the edit.
2. For each clip, say why it works on its own without the rest of the video.
3. Write an on-screen hook of under ten words and a short caption for each clip.
4. Rank the five from strongest to weakest.

Only use words that are in the transcript. Don't invent quotes.
```

How do you build websites and apps for businesses with AI?

Build websites, landing pages and simple software products for businesses. You describe what the business needs and AI tools write the code. You make the decisions about what goes on the page. **Who pays:** small businesses with no website or an old one, people launching something and founders who want to test an idea before hiring a developer.

WHAT YOU CAN SELL

- Business websites
- Landing pages
- Booking platforms
- Customer portals
- MVPs and simple web applications

Claude Code	For bigger builds and changes. It writes and edits the code in a folder on your computer.
Lovable	Builds a web app from a description you type, all in your browser.
Bolt	Another browser tool that builds and runs an app from your description. Try both and keep the one you like.
MVP	Minimum viable product. The simplest version of an idea that works well enough to test with real people.

YOUR FIRST WEEK

1. **Build your own landing page** in Lovable or Bolt that says what you offer. It's your first portfolio piece.
2. **Rebuild the site of a local business you like** as practice. Keep it private and don't present it as theirs.
3. **Learn how to put a site live** and connect a web address in the tool you picked.
4. **Plan your first real client site** with the prompt below before you build anything.

```
Help me plan a website for a small business before I build it.

THE BUSINESS: [e.g. a mobile dog groomer]
WHAT THEY WANT PEOPLE TO DO: [e.g. book a groom, call, fill in a form]
WHAT THEY HAVE NOW: [e.g. an Instagram page and no website]

1. List the pages the site needs and what goes on each one.
2. Write the words for the home page, in a warm, plain voice.
3. Tell me what I need from the owner first: photos, prices, opening hours or
anything else.
4. Write one prompt I can paste into Lovable or Bolt to build the first version.
5. Give me a checklist to go through before it goes live.

Don't invent reviews, prices or facts about the business. Leave a clear gap where I
need the owner's details.
```

HOW TO PICK YOURS

Which AI side hustle should you start with?

Pick the one closest to something you already like doing. You'll stick with it longer and you'll be better at it sooner. Then give it a few weeks before you judge it.

You like writing or talking	Start with **content creation**. You can begin with Claude and Canva today.
You like tidy processes	Start with **automation**. If you've ever fixed a messy spreadsheet, you'll enjoy it.
You like puzzles	Start with **agent building**. Build one simple automation first, as agents use the same skills.
You already film or edit	Start with **video**. Your eye for a good clip matters more than the software.
You like design	Start with **websites and apps**. Your taste is what makes an AI-built site look good.

HOW I USE IT

I run a lot of my own work on two of these. My business has a small team of Claude agents with one job each. My support agent drafts replies to people who buy from me and nothing she writes goes out until I've read it. My reels are edited with Claude Code too. That's why every prompt here keeps a person checking the work.

THE TRAP

Starting all five at once. You'll do a week of each and decide none of them work. Pick one, sell it to one person and only then add a second.

What this guide won't do. It won't find you clients or promise you an income. The tools change fast, so check each one's own website for what it can do and what it costs. Some, like Claude Code, need a paid plan. When you handle a client's emails, customers or files, agree in writing what you'll do with that data.

THE TAKEAWAY

Pick one hustle tonight and start day one tomorrow.

This guide shows you where to start. You've got what to sell, who pays, the tools and a first week for each of the five. The hard part is doing day one, so do it tomorrow.

If you'd rather build it with me, that's what the Audacity to Build Challenge is for. Over 14 days we build the systems behind all five hustles together, one build a day. It starts live on Monday 23 November, 6pm to 8pm UK time.

Pick one hustle, learn its tools and build something someone will pay for.

Every tool named here is a real product, checked on 20 November 2026: Claude, Claude Code, Claude Cowork and the Claude Agent SDK (Anthropic), ChatGPT (OpenAI), Canva, MCP (Model Context Protocol), n8n, Adobe Premiere, CapCut, Lovable and Bolt. Features and plans change, so check each tool's site. This guide isn't financial advice and it doesn't promise any income.

Build all five with me. The 14-day Audacity to Build Challenge starts live on Monday 23 November, 6pm to 8pm UK. Doors close at 11:59pm UK on Sunday 22 November. Join at **fadeadeniyi.com/challenge**.

Fadé Adeniyi

Fadé & The Machines