every prompt · two ways live

I built a ridiculously beautiful link-in-bio with Claude.

The exact prompts I used to turn a plain list of links into a page that looks like me, three looks to choose from and two ways to put it live, one of them on your own domain for free.

Same links. A page people actually want to tap.

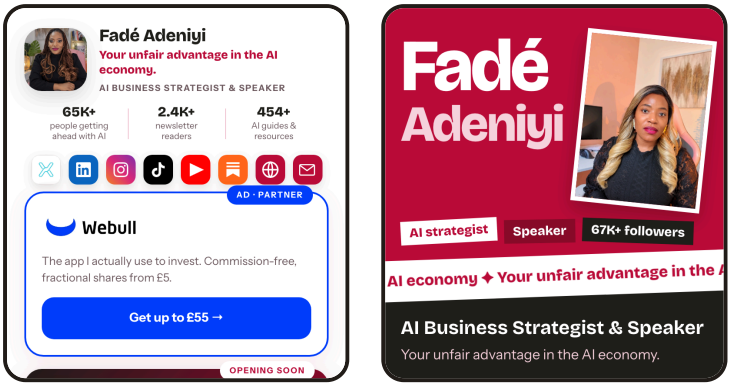
Fadé Adeniyi

THE PROBLEM

Why does your link-in-bio look like everyone else's?

Because it was built from a template everyone else used too. Claude can build you an original page from your own links in one chat: you give it the real links, ask for three looks, pick one, tell it exactly what to change and check it on your phone before it goes in your bio.

I've spent more than sixteen years building products. The first screen decides almost everything. People land, scan for about a second and either tap something or leave. Your link-in-bio is that first screen for everyone who liked a post enough to want more, so it deserves more than a stack of grey buttons.



My real before and after. Same links, a page that finally looks like me.

Step 1. Give Claude your real links. Write them down first: your main action, every offer with its price, your free things and your socials. Paste the exact URLs, because Claude can't guess what's behind a button. Then paste this into a new chat.

```
Build me a link-in-bio page as an artifact. It's for people who tap the link in my
Instagram bio, so design it for a phone first.

Use only what I give you below. Don't invent offers, prices, stats or links. If
anything's missing, ask me.

Put my main action at the top, then my offers, then my free stuff, then my socials.
Make every button big enough to tap with a thumb.

NAME: [YOUR NAME]
BIO: [WHAT YOU DO AND WHO IT'S FOR]
MAIN ACTION: [THE ONE THING PEOPLE SHOULD DO FIRST + EXACT URL]
OFFERS: [NAME + PRICE + EXACT URL, ONE PER LINE]
FREE STUFF: [NAME + EXACT URL, ONE PER LINE]
SOCIALS: [EXACT PROFILE URLS]
PHOTO: [ATTACH ONE PHOTO YOU'RE HAPPY TO USE]
```

STEP 2

How do you choose a design when you can't picture one?

You don't have to. It's much easier to react to three real options than to describe a design from scratch, so ask Claude to show you three, with the same links in each.

```
Now show me three completely different versions of this page at phone size.

Keep every link, price and word exactly the same in all three. Only the design
changes: colours, fonts, layout and how my photo is used.

Give each version a name and tell me in one line what makes it different. Don't pick
one for me.
```

Same words, different design. If the words change between versions, you can't compare the designs fairly.



Three looks Claude built from the same links: Midnight, Sage and Studio.

Want to steer it? Ask for any of these by name instead.

```
Make it dark and glowing. A deep black background with soft crimson and violet light
behind everything. Put my links in frosted glass cards and make the main button
white, so it's the first thing people see.
```

```
Make it calm and editorial. A muted sage green background, a big elegant serif for
the headline, my photo in an arch shape and my links as a simple list with thin
lines between them.
```

```
Make it clean and bright. A soft silver-white background, my name huge at the top,
my photo in a tall card and my links in a grid of white cards with very soft
shadows.
```

STEP 3

How do you make it look like you and not like Claude?

Pick the version closest to how you want to feel, then change one thing at a time. Name the exact change. "Make it better" gives Claude nothing to work with, but "fewer capitals" gives it a clear job.

```
I'm going with [THE VERSION YOU PICKED]. Keep every link exactly as it is and change
only these things:

1. Use my brand colours: [YOUR HEX CODES]
2. [YOUR CHANGE, E.G. FEWER CAPITALS]
3. [YOUR CHANGE, E.G. ONE PHOTO, TOP RIGHT, SLIGHTLY TILTED]
4. [YOUR CHANGE, E.G. AN IMAGE ON EVERY CARD]

Show me the phone view when you're done.
```

Say what to keep, too. "Keep every link exactly as it is" stops a small change turning into a whole new page.

THE TRAP

Asking for "something more premium" over and over. Each vague request makes Claude redesign everything, so you never get closer. Name one change, look at it and then name the next.

HOW I USE IT

My bio link is the first thing people tap after a reel, so I treat it like a shop window. I rebuilt mine with Claude in one evening. I gave it every link I had, asked for three completely different looks, picked the bold one and then kept telling it exactly what to change: my brand colours, fewer capitals, one photo top right and only my ten newest guides. Now when I launch something new, I ask Claude to add the card and I check it on my phone before it goes live.

STEP 4

Does it actually work on a phone?

Almost everyone who taps your bio link is on a phone, so a page that looks great on a laptop can still fall apart where it matters. Ask Claude to check it, then tap every link yourself.

```
Check this page at phone width: 360, 390 and 430 pixels wide.

1. Fix anything that runs off the side of the screen.
2. Fix any text that gets cut off.
3. Make any button that's too small to tap bigger.
4. List every link on the page next to where it goes, so I can check each one.
```

Tap every link yourself. Open the page on your own phone and make sure each button goes to the right place.

Option 1. Publish it on Claude. This is the quickest way and it's free. On the Free, Pro and Max plans, click **Publish** on the artifact, copy the public link and paste it into your Instagram bio. Your link will be a claude.ai address. On Team and Enterprise plans, artifacts can only be shared inside your organisation, so use option 2.

> **GOOD TO KNOW**
>
> A published artifact is perfect for links. Sign-up forms on it won't collect emails anywhere, so if you want a waiting list or newsletter box that works, host it yourself with option 2.

STEP 5

How do you put it on your own domain for free?

Ask Claude for the page as one file, then drop that file onto a free host. You don't need to know any code to do this.

```
Give me this page as one single file called index.html. Put all the styles and
scripts inside it and keep my photo as a link I can swap.

Then tell me which lines to change when I want to update a link or a price later.
```

With Netlify Drop. Netlify removes a dropped site that nobody claims, so make the free account straight away (**Netlify**).

1. **Save the file.** Put **index.html** on its own in a new folder, for example **my-bio**.
2. **Drop it.** Go to **app.netlify.com/drop** and drag the whole folder onto the page.
3. **Claim it.** Make a free Netlify account so the site stays live, then copy the link it gives you into your bio.

Or with GitHub Pages. **GitHub Pages** is free for public repositories.

4. **Make a repository.** Sign up to GitHub, create a new public repository and upload **index.html**.
5. **Switch on Pages.** Open Settings, then Pages, choose Deploy from a branch, pick **main** and save.
6. **Copy your link.** After a minute or two your page is live at **your-username.github.io/your-repo**.

THE TAKEAWAY

Rebuild your bio tonight.

You've got the five prompts, three looks to start from and two ways to put it live. Write down your links, paste Prompt 1 and ask for three looks before you decide anything.

What this won't do: it won't tell you what to sell or which link matters most, that part is yours. A claude.ai link isn't your own domain and forms on a published artifact won't collect emails. Free hosts have limits, so read the plan before you rely on one for something important.

Same links, a page that looks like you. People tap what feels made for them.

Sources, opened 30 October 2026: Claude Help Center, **publishing and sharing artifacts**; Netlify, **thirteen years of Netlify Drop**; GitHub Docs, **creating a GitHub Pages site**. Screenshots are my own pages.

Building something of your own? **The Audacity to Build** is my community for people building alongside me, with the systems I actually run. It is opening soon. Join the waitlist at fadeadeniyi.com/waitlist.

Fadé Adeniyi

Fadé & The Machines